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## Merriam-Webster Online Dictionary

Thesaurus

11 entries found for **traffic**. The first 10 are listed below.  
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traffic[1,noun]  
 traffic[2,verb]  
 rotary[2,noun]  
 traffic circle  
 traffic cone  
 traffic court

Main Entry: **1traffic** Ⓢ

Pronunciation: 'tra-fik

Function: *noun*

Usage: *often attributive*

Etymology: Middle French *trafique*, from Old Italian *traffico*, from *trafficare* to traffic

1 a : import and export trade b : the business of bartering or buying and selling c : illegal or disreputable usually commercial activity <the drug *traffic*>

2 a : communication or dealings especially between individuals or groups b : **EXCHANGE** <a lively *traffic* in ideas -- F. L. Allen>

3 *archaic* : **WARES, GOODS**

4 a : the movement (as of vehicles or pedestrians) through an area or along a route b : the vehicles, pedestrians, ships, or planes moving along a route c : the information or signals transmitted over a communications system : **MESSAGES**

5 a : the passengers or cargo carried by a transportation system b : the business of transporting passengers or freight  
 6 : the volume of customers visiting a business establishment

**synonym** see **BUSINESS**

- **the traffic will bear** : existing conditions will allow or permit <charge what *the traffic will bear*>

For More Information on "traffic" go to [Britannica.com](#)

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